

Remit Address:

**WJBK**  
**New World Communications of Detroit Inc**  
**PO Box 100624**  
**Atlanta, GA 30384-0624**  
**Main: (248) 557-2000**  
**Billing: (248) 552-5129**

# INVOICE

Advertiser	Andy Meisner for County Treasurer
Product	General 2012
Estimate Number	General 2012

Invoice #	129881-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	129881
Alt Order #	Political Candidate: Oakl
Deal #	
Order Flight	09/24/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

**Mort Meisner & Associates**  
**Attention: Accounts Payable**  
**26711 Woodward Avenue**  
**Suite 203**  
**Huntington Woods, MI 48070**  
**United States**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					10/01/12 to 10/07/12	2x	MTWTF--				
	WJBK			W	10/03/12	:30	9:44 AM	LA09203001H	\$450.00		2
	WJBK			F	10/05/12	:30	9:43 AM	LA09203001H	\$450.00		3
					10/08/12 to 10/14/12	2x	MTWTF--				
	WJBK			W	10/10/12	:30	9:19 AM	LA09203001H	\$450.00		4
	WJBK			Th	10/11/12	:30	9:35 AM	LA09203001H	\$450.00		5
					10/15/12 to 10/21/12	3x	MTWTF--				
	WJBK			W	10/17/12	:30	9:36 AM	LA09203001H	\$450.00		7
	WJBK			Th	10/18/12	:30	9:28 AM	LA09203001H	\$450.00		8
	WJBK			F	10/19/12	:30	9:25 AM	LA09203001H	\$450.00		6
					10/22/12 to 10/28/12	3x	MTWTF--				
	WJBK			M	10/22/12	:30	9:53 AM	LA09203001H	\$450.00		9
	WJBK			W	10/24/12	:30	9:14 AM	LA09203001H	\$450.00		10
	WJBK			Th	10/25/12	:30	9:12 AM	LA09203001H	\$450.00		11
2	WJBK	Fox 2 News AM Weekend	Sa 630a-10a/Su 630a								
	CDR										
					10/01/12 to 10/07/12	1x	-----SS				
	WJBK			Su	10/07/12	:30	8:21 AM	LA09203001H	\$550.00		2
					10/08/12 to 10/14/12	1x	-----SS				
	WJBK			Su	10/14/12	:30	7:58 AM	LA09203001H	\$550.00		3
					10/15/12 to 10/21/12	2x	-----SS				
	WJBK			Sa	10/20/12	:30	7:29 AM	LA09203001H	\$550.00		4
	WJBK			Su	10/21/12	:30	7:43 AM	LA09203001H	\$550.00		5
					10/22/12 to 10/28/12	2x	-----SS				
	WJBK			Sa	10/27/12	:30	9:27 AM	LA09203001H	\$550.00		6
	WJBK			Su	10/28/12	:30	7:59 AM	LA09283001H	\$550.00		7
3	WJBK	M-F 1p-2p	1p-2p								
	CDR										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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		Invoice Period	10/01/12 - 10/28/12
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		Agency Ref	
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3	WJBK	M-F 1p-2p	1p-2p								
	CDR										
					10/01/12 to 10/07/12	1x	MTWTF--				
	WJBK			W	10/03/12	:30	1:59 PM	LA09203001H	\$250.00		2
					10/08/12 to 10/14/12	1x	MTWTF--				
	WJBK			F	10/12/12	:30	1:54 PM	LA09203001H	\$250.00		3
					10/15/12 to 10/21/12	1x	MTWTF--				
	WJBK			Tu	10/16/12	:30	1:56 PM	LA09203001H	\$250.00		4
					10/22/12 to 10/28/12	2x	MTWTF--				
	WJBK			Th	10/25/12	:30	1:59 PM	LA09203001H	\$250.00		6
	WJBK			F	10/26/12	:30	1:59 PM	LA09203001H	\$250.00		5
4	WJBK	M-F 5p-630p	5p-630p								
	CDR										
					10/01/12 to 10/07/12	1x	MTWTF--				
	WJBK			Tu	10/02/12	:30	5:57 PM	LA09203001H	\$750.00		2
					10/08/12 to 10/14/12	1x	MTWTF--				
	WJBK			M	10/08/12	:30	5:28 PM	LA09203001H	\$750.00		3
					10/15/12 to 10/21/12	1x	MTWTF--				
	WJBK			F	10/19/12	:30	5:42 PM	LA09203001H	\$750.00		4
					10/22/12 to 10/28/12	1x	MTWTF--				
	WJBK			Th	10/25/12	:30	5:26 PM	LA09203001H	\$750.00		5

Aired Spots

25

<u>Gross Total</u>	\$12,050.00	
<u>Agency Commission</u>	\$1,807.50	
<u>Net Amount Due</u>	\$10,242.50	<u>Payment Terms 30 Days</u>

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